

KIDS & CULTURE CAMP

SPONSORSHIP OFFERING

Kids and Culture Camp (KCC) provides a fun, affordable, and culturally-enhancing camp experience for children during the summer. Our four-week program, hosted in Washington, DC, aims to introduce children ages 3-12 to international affairs at an early age in an effort to broaden their awareness, tolerance and appreciation of themselves and the diverse world around them.

KCC offers sponsorship opportunities for select companies and organizations looking to support our mission while also gaining exposure for their brand. Our sponsors have an opportunity to connect with over 100 campers, their parents and our global community through three rewarding sponsorship packages. We look forward to partnering with you to make Kids and Culture Camp the best year yet!



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THE JOURNEY

\$1,000

Your sponsorship will fund supplies for our weekly Festival Friday! Funds will help cover food and materials for this important tradition that allows campers to apply their learning from the week in front of a group of parents, teachers and community members. Dollars will also help support a new weekly giveaway that reflects the learnings from the culture studied.

BENEFITS

- Logo display on Festival Friday banner
- Logo placement in special “Sponsors” section of website
- Logo placement on marketing collateral (i.e. camp flyers, parent handouts, email newsletters)
- Announcement of sponsorship during giveaways

IMMERSION

\$3,000

In addition to helping to fund KCC’s camp materials, your sponsorship will help KCC offer enriching off-site activities and programs for campers. We believe that one of the best ways students learn is through immersion. Each year, we strive to take students to museums and special destinations to help them further grasp the ideals of each culture by experiencing it firsthand. Your support will help us journey to even more exciting locales in the Washington, DC area this summer!

BENEFITS

- Everything from The Journey plus:
- Logo placement on KCC camp shirts
- Logo placement in camp advertising video

DESTINATION

\$5,000

We pride ourselves in offering an advanced learning environment with renowned instructors and a hands-on approach. Your sponsorship will fund materials and systems that can help senior campers apply their learning in innovative ways through the use of computer technology.

BENEFITS

- Everything from The Journey and Immersion plus:
- Logo placement on front page of website (above fold) as “partner”
- Co-listing in print magazine ad

Looking to support a single child, provide supplies or contribute in a different way?
Contact info@kidsandculture.com to discuss how we can work together to make
Kids and Culture Camp the best year yet!